

# Mover Intelligence: Our numbers speak for themselves



**Want to find out more about  
how Mover Intelligence could  
give your business the edge?**

Sign up for our webinar now:  
[bit.ly/4a9tXWV](https://bit.ly/4a9tXWV)

Customisable:  
target specific  
groups, adjust  
time frames or  
merge in property  
details - from  
valuation to EPCs.



Harness the power of predictive property intelligence with Hometrack's Mover Intelligence model, delivering industry-leading accuracy and capturing more of the mover market than any other service. As part of the Zoopla family, Hometrack provides a cutting-edge data hub that equips mortgage lenders, estate agents, and property developers with insights to make smarter, faster decisions. Trusted by **9 of the top 10** UK mortgage lenders, we've been driving innovation for **25 years**.

Boost your customer acquisition and retention strategy with tailored data solutions. Our tools enable you to identify your next customers before they move. Customise insights by timeframe, location, property type, and more, and grow your business with the most advanced market intelligence available.



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Our testing found

**30%** **greater accuracy**

in predicting movers against competitors

Accurately predicting at least **50,000** moves per week



**200 Million** unique data points – for the ultimate market insight

Results **65x** better than mass marketing

